



Barcelona November 15, 2024

December 31th 2024: Last day for SMEs to apply for the Kit Digital and Kit Consulting grants

Unless there are last-minute changes, we would like to remind you **that by the end of 2024, the deadline to apply for the Kit Digital and Kit Consulting grants** (which we previously informed you about) will also come to an end. These grants are funded by the European Next Generation funds and aim to advance the digital maturity level of Spanish businesses.

Interested applicants must submit their **applications before 11:00 AM on December 31th 2024**, when the application period will close, unless there are any changes, although no changes are currently anticipated.

The deadline to apply for aid for the self-employed and SMEs with less than 3 workers will remain open until October 31th 2025, but the grant is conditional on the existence of funds.

Kit Digital

This is a program designed for SMEs and freelancers, aimed at supporting their digital transformation process, so that they can **evolve and improve their business through technology**.

The digital solutions provided by Kit Digital are tailored to the needs of small businesses, medium-sized companies, microenterprises, and self-employed individuals, **regardless of their sector or business type**.

The Kit Digital grant offers a digital voucher, the amount of which depends on the number of employees of the applicant, which can be used for various digital solutions provided by digitalization agents—service providers who develop the services offered in the catalog.

Among other things, the digital solutions available through Kit Digital include website improvement, basic online presence (SEO), social media management, e-commerce, cybersecurity, Marketplace, etc. Here is the link to the full [catalog of solutions and detailed information about this program](#).

At BAa, we have already applied for this grant on behalf of several of our clients, and in all cases, it has been granted, enabling them to implement digital solutions that have helped boost their businesses.

Kit Consulting



This is a grant that is fully compatible with Kit Digital and allows SMEs to design their digital transformation roadmap through a Digital Advisory Voucher for the hiring of specialized advisory services. We have included the link with [all the information about this grant](#).

The main difference with Kit Digital is that Kit Consulting is aimed at SMEs with between 10 and 249 employees. Depending on the number of employees, the voucher amount varies, but the minimum granted is €12,000. Kit Consulting is not available for freelancers.

The Digital Advisory Voucher is complementary to the Kit Digital voucher. Both grants are distinct but fully compatible.

If you would like us to handle the application process for these grants, please feel free to contact us at [:info@baa.legal](mailto:info@baa.legal) or through your regular contacts. We will take care of the entire process.

Best regards,

The BAa Team